

# POSTERS NOW?

EN - 1/3



## Competition rules

Intersections asbl

Mise à jour : 20.04.2020

## CONTEXTE

The non-profit association INTERSECTIONS asbl was created in 2019 in an effort to **decompartmentalise contemporary art** and offer a new way to **discover the exceptional heritage of the town of Tournai!** INTERSECTIONS demystifies contemporary art by taking it out of its usual context and exhibiting it in various historical places, thereby offering an original view of the town and its history.

This year, INTERSECTIONS is offering culture in all sorts of forms for all sorts of people by organising various 'events' (exhibitions, workshops, courses, conferences, concerts, film screenings, etc.).

After its first edition in 2019, the non-profit association INTERSECTIONS put forward the idea of a **graphic design exhibition involving a call for applicants.**

The project is part of 'Design en Wapi' (designating Tournai as an experimental town), which was developed following the election of Lille as the 2020 World Design Capital.

This competition has two goals:

- To promote the work of active or future graphic designers thanks to an exhibition of selected posters in an original location in the town of Tournai;
- Question the place of graphic design in Belgium and even beyond our borders.

## THEMES

For this competition, you are free to navigate between these two themes:

### 1. "Intersection"

- A place where lines, surfaces or volumes meet and cross each other
- A meeting of various or contrasting elements.

### 2. "Rendez-vous"

- A meeting between two or more people or a date, with an agreed day and place
- Place of the rendez-vous or meeting.

## HOW IT WORKS

The applications with the best score will be chosen for the exhibition and published in the accompanying catalogue.

The 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places will be awarded by a jury composed of Belgian graphic designers from various backgrounds, and members of Intersections. Each winner will receive a prize.

A visitors' prize will be awarded at the end of the exhibition based on visitor votes.

The first 50 applications to be selected will be promoted during Intersections 2020 events, through our social media and online.

Everyone participating in the competition, even if they haven't been selected, will receive three free tickets for the exhibition.

## GUIDELINES

Please read the guidelines below carefully and fill in the registration form via the "competition" page on our website :

[www.triennaleintersections.be](http://www.triennaleintersections.be)

The posters selected for the exhibition will be printed out.

The applicants chosen for the exhibition will be contacted again so they can send their HD file.

N.B.: digitally animated works won't be accepted.

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For the best chance of being selected, please adhere to the technical specifications below:

Type of file to send:

- JPG or PDF
- QUADRI CMJN
- 5mm bleed
- With crop marks

The texts in your files must be systematically vectorized. We advise you to deliver your files in the PDF/X-1a:2001 format and to send them to us in the form of ready-to-print PDF files (CMJN-QUADRI).

Please provide your files in a single layer.

You can also deliver your CMJN files (in a single layer) in JPEG or TIFF.

Size:

A1 – 594 x 841mm

Orientation:

Portrait

Maximum file size to send two files:

10Mb

The types of work we are looking for are those that:

- Open dialogue and question the codes of perception or thinking;
- Show creative freedom rather than academic qualities;
- Use tools and graphic media in an innovative manner.

The posters must tackle at least one of the competition's two themes described above: "Intersection" or "Rendez-vous".

Participants can submit a maximum of two posters each. (E.g.: two posters on the theme "Intersection"; two posters on the theme "Rendez-vous"; a poster on the theme "Intersection" and a poster on the theme "Rendez-vous".)

The posters submitted can have been specifically created for the competition but also for a client (in this case, proof of the right to use and copy the image must be attached to the application), or for a fictitious/personal project.

The posters will be judged on their content, design and adherence to the requested technical specifications.

The projects submitted must have been created between 2019 and 2020.

The competition is open to all adults or legally represented persons according to the law of the country in which they officially reside.

The jury can't refuse a project based on the participant's country of origin.

The registration form (**to be filled in on our website [www.triennaleintersections.be](http://www.triennaleintersections.be)**) must be fully completed by the participant or their legal representative.

The content submitted will be used for the poster exhibition and will be printed out. There is a possibility this content may be modified depending on the number of characters available for each artist exhibited.

Intersections asbl isn't liable for any difficulties in connecting to or accessing the website for whatever reason, routing problems or lost e-mails. Participants agree to release Intersections asbl from any liability, injury, loss or damage of any kind whatsoever, resulting directly or indirectly from this competition. By entering the competition, participants agree that their work may be reused on different media for the communication and promotion of the event (paper document, internet, multimedia document).

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Before submitting their files, participants in the competition must ensure they have obtained the right of publicity of the persons present on their work. Furthermore, Intersections asbl can't be held liable in case of a publicity rights problem concerning the work submitted within the framework of the competition.

Participants are required to verify the origin of any images they include in their work which don't belong to them in order to avoid plagiarism, for which Intersections can't be held liable.

Any designs with content that is racist, pornographic or offensive to others will obviously not be accepted.

## PRIZES

- 1st place: € 700
- 2nd place: € 500
- 3rd place: € 250
- Visitors' prize: graphics tablet

The applicants with the best score will be chosen for the exhibition, included in the exhibition catalogue and promoted during the entire event through social media and online.

## DATES

### 26 july 2020

End of registration - all the applications must be sent before midnight.

### 17 aug. 2020

The participants selected for the exhibition posters and publication in the catalogue will be contacted.

### 10 sept. 2020

Exhibition preview at 19:00

The first three winners of the competition will be announced when the exhibition opens.

### 10 sept. 2020 - 15 oct. 2020

Exhibition at the former FGTB, rue des Maux 14, B-7500-Tournai

### 15 oct. 2020

Closing event

## CONTACTS

Don't hesitate to contact us for further information:

[posters@triennaleintersections.be](mailto:posters@triennaleintersections.be)